



VIETNAM XOR BOUTIQUE
PRESS RELEASE



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G-LUXURY AND XOR OPEN VIETNAM'S FIRST XOR BOUTIQUE

G-Luxury International Ltd, part of G-Group, the leading tech group in Vietnam, have launched XOR Boutique and the XOR Authorised Service Center in Hanoi. The boutique is set to become the destination for exceptional, luxurious customer experience and the only Authorised Service Center for XOR in Vietnam. In co-operation with XOR UK Corporation Limited, G-Luxury International will be the exclusive importer, distributor and Authorized Service Partner for the care and repair services for XOR products across South-East Asia.

XOR is born from an obsession for design and perfection, where impeccable crafting, beautiful design, innovative engineering and need for true protection have created communication instruments for a new generation of user. People that value privacy, luxury and design alongside well-being, mindfulness and self-expression. XOR create communication devices crafted for smart people, inspiring individuality whilst exuding captivating design and leading technology.

Since being launched in Europe, XOR has already made its mark as a communication device that is so much more than a traditional luxury phone, crafted from the finest materials with unique ergonomic design and distinct functions XOR aims to redefine intelligent communication. The operating system (OS) of XOR has been exclusively developed, with user security features that protect to the utmost level. XOR only work with the finest materials including sapphire crystal, titanium, ceramic and fine leather to create handsets that are robust and beautiful.

The new XOR Boutique is located at the Press Club, Hanoi a location selected as it represents a center of architecture and cultural essence. The boutique interior is inspired by the XOR Shield Knot logo- a symbol of protection and safety. The boutique's combination of contemporary style and contrast lighting of black, white and silver create a luxurious space.

G-Luxury International are committed to deliver to the highest standards of product and service set by XOR ensuring each and every customer in Vietnam experiences something unique, luxurious and exceptional at all times.

For more information on XOR, please visit www.xorinc.uk

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